



FEBRUARY 2022 RETAIL PRICING



PRICES ARE SUBJECT TO CHANGE

PRODUCT	SIZE	DAY SUPPLY	RETAIL PRICE	Cost Per Serving (RET)	RETAIL SALE PRICE
DIRECT ACTION	40#	320	\$106.59	\$0.33	
PASTURE LICK	60#		\$66.15		
ORANGE SUPERIOR	5#	40	\$35.00	\$0.87	\$33.25
	20#	160	\$99.45	\$0.62	\$94.47
	40#	320	\$161.42	\$0.50	\$153.35
BREEDER'S CHOICE PLUS	20#	80	\$110.92	\$1.39	
	40#	160	\$168.59	\$1.05	
BREEDER'S EXCEL	40#	53	\$260.40	\$4.91	
COLT GROWER	5#	40	\$41.83	\$1.05	
	20#	160	\$114.07	\$0.71	
	40#	320	\$178.35	\$0.56	
RACING FORMULA	5#	40	\$40.52	\$1.01	
	20#	160	\$120.39	\$0.75	
	40#	320	\$200.27	\$0.63	
E-BOOSTE PASTE	30gr	1 dose	\$9.71		
TOTAL PERFORMANCE (NO joint)	5#	40	\$40.52	\$1.01	
	20#	160	\$120.39	\$0.75	
	40#	320	\$200.27	\$0.63	
TOTAL PERFORMANCE PLUS (w/ joint)	5#	40	\$81.04	\$2.03	
	20#	160	\$291.72	\$1.82	
	40#	320	\$479.26	\$1.50	
OIL	7.5#	60	\$40.56	\$0.68	
	38#	304	\$143.30	\$0.47	
55 GALLON DRUM		3,300			
P U M P S			\$3.68		
METABOLIC	5#	40	\$34.13	\$0.85	
	20#	160	\$126.00	\$0.79	
	40#	320	\$189.00	\$0.59	
BLOOM	5#	40	\$32.41	\$0.81	
	20#	160	\$104.19	\$0.65	
	40#	320	\$172.49	\$0.54	
DIGESTIVE FEED ADDITIVE (DDA)	5#	40	\$39.25	\$0.98	
	20#	160	\$107.34	\$0.67	
	40#	320	\$166.77	\$0.52	
PROBIOTIC PASTE	60gr		\$22.58		
RESCUE AID	2.5#	40	\$78.72	\$1.97	
	5#	80	\$152.70	\$1.91	
	20#	320	\$573.03	\$1.79	
	40#	640	\$902.90	\$1.41	
RESCUE AID PASTE	30gr	1 dose	\$26.25		
COOL GUT	5#	27	\$42.33	\$1.57	
	20#	106	\$126.46	\$1.19	
	40#	213	\$233.87	\$1.10	
PRE BUFF	1 GAL	60	\$61.43	\$1.02	
FOUNDATION FORMULA	5#	80	\$54.41	\$0.68	
	20#	320	\$175.96	\$0.55	
CMZ PASTE	40#	640	\$314.87	\$0.49	
	60gr		\$17.37		
YUCCA 5 WAY PAC	5#	80	\$37.83	\$0.47	
	20#	320	\$101.56	\$0.32	
	40#	640	\$153.32	\$0.24	
OPTIMUM FLEX PLUS	2.5#	40	\$87.98	\$2.20	
	5#	80	\$170.17	\$2.13	
	20#	320	\$577.66	\$1.81	
LQ-HA+	40#	640	\$834.65	\$1.30	
	1 QT	32	\$96.08	\$3.00	
DHA PERFORM	1 GAL	128	\$279.30	\$2.18	
	16.5#	132	\$248.90	\$1.89	
HERBAL RESPOND	33#	264	\$452.55	\$1.71	
	5#	160	\$141.24	\$0.88	
FORMULA E & Se	5#	80	\$53.26	\$0.67	
	20#	320	\$188.70	\$0.59	
	40#	640	\$331.09	\$0.52	

PRODUCT	SIZE	DAY SUPPLY	RETAIL PRICE	Cost Per Serv (RET)	RETAIL SALE PRICE
E NATURAL	1#	90	\$61.43	\$0.68	
	5#	450	\$273.53	\$0.61	
FORMULA CALM B	5#	80	\$56.72	\$0.71	
	20#	320	\$201.43	\$0.63	
	40#	640	\$376.23	\$0.59	
CALM B PASTE	35gr	1 dose	\$13.23		
MARE RELIEVE	5#	80	\$167.85	\$2.10	
ELECTRO AID	10#	80	\$57.89	\$0.72	
	30#	240	\$94.93	\$0.40	
ELECTRO AID PASTE	35gr	1 dose	\$9.04		

GROOMING PRODUCTS				
PRODUCT	SIZE	CASE	RETAIL	SALE
2-IN-1 COND. SHAMPOO	32 OZ	6/CASE	\$102.38	
BRIGHT ACCENT SHAMPOO	32 OZ	6/CASE	\$91.35	
POWER RINSE	32 OZ	6/CASE	\$80.33	
POWER RINSE	1 GAL	4/CASE	\$151.62	
POWER RINSE RTU	32 OZ	6/CASE	\$157.94	
LAZER HD SHINE	32 OZ	6/CASE	\$158.76	
TANGLE FREE	16 OZ	6/CASE	\$154.35	
DETOXIFYING SHAMPOO	32 OZ	6/CASE	\$97.65	
HOOF THERAPYY	16 OZ	6/CASE	\$100.80	
CITRONELLA CONCENTRATE	2.5 GAL	1 JUG	\$194.25	
CITRONELLA SPRAY	32 OZ	6/CASE	\$91.35	
CITRONELLA SPRAY REFILL	1 GAL	4/CASE	\$233.10	
dac® BRACE	55 OZ	6/CASE	\$220.50	
dac® MEDICATED POULTICE	5#	6/CASE	\$116.55	
dac® MEDICATED POULTICE	23#		\$30.81	
dac® MEDICATED POULTICE	45#		\$44.63	
dac® ORIGINAL POULTICE	5#	6/CASE	\$94.44	
dac® ORIGINAL POULTICE	23#		\$25.19	
dac® ORIGINAL POULTICE	45#		\$37.26	
ALL-IN-ONE PET SHAMPOO	16 OZ	6/CASE	\$50.04	
DEODORIZING PET SHAMPOO	16 OZ	6/CASE	\$50.04	
OATMEAL PET SHAMPOO	16 OZ	6/CASE	\$50.04	
TEARLESS PUPPY SHAMPOO	16 OZ	6/CASE	\$50.04	
PET URINE ODOR & STAIN ELIMINATOR	32 OZ	6/CASE	\$79.36	
dac® WOUND SPRAY	16 OZ	6/CASE	\$174.00	

SHOW CONTENDER				
PRODUCT	SIZE	CASE	RETAIL	SALE
BIG GAIN	20#		\$64.87	
	40#		\$100.33	
CLEAN UP (12)	1# pack		\$6.30	
		box/12	\$63.25	
DOE GOAT DEVELOP	20#		\$69.21	
	40#		\$114.30	
FILLER UP	10#		\$22.85	
	20#		\$33.33	
	40#		\$40.57	
HOLD	20#		\$55.28	
	40#		\$72.91	
LAMB DEVELOP	20#		\$69.62	
	40#		\$110.04	
RIPPED	16oz		\$57.42	
		box/4	\$192.21	
SHOW PIG	20#		\$94.17	
	40#		\$153.74	
STAYING POWER (8 oz bottle)	8oz		\$6.30	
		box/12	\$61.82	
WETHER GOAT DEVELOP	20#		\$78.04	
	40#		\$139.49	